



Join Us for 9th Annual CANAL FEST 2026!

July 3rd – 5th, 2026

All Are Welcome....

Crafters, Vendors, Exhibitors, Food Trucks, Wineries and Breweries!!

Canal Fest takes place on both sides of the historic Seneca Cayuga Canal in downtown Seneca Falls!

Festival Hours

Friday, July 3, 2026
Noon – 11pm

Saturday, July 4, 2026
10am – 9pm

Sunday, July 5, 2026
10am – 10pm

Seneca Falls Canal Fest 2026 will take place Friday, July 3 through Sunday, July 5, coinciding with the celebration of America's 250th anniversary. The festival features food trucks, vendors, live entertainment, fireworks, family activities, and the popular Duck Race. We invite you to apply to be a vendor and be a part of our biggest Canal Fest yet.

BOOTH SPACE: Each booth space measures 10' × 10'. Exhibitors may apply for a maximum of two spaces. Vendors are asked to remain open until at least 5:00 PM on Saturday and 4:00 PM on Sunday; you are welcome to stay later if desired. Participation on Friday is optional. Weekend booth fees are listed below. Parking is off-site.

BOOTH TYPE	WEEKEND RATE	SECURITY DEPOSIT
Beer & Wine Booth *	\$350.00	\$150.00
Food Booth **	\$350.00	\$150.00
Merchandise/ Craft Sales	95.00	25.00
Non-profit with merch	50.00	25.00
Non-profit without merch	30.00	25.00

* **Beer & Wine vendors need a permit from the State Liquor Authority.**

** **Seneca County Health Permit Required for food vendors.**

Food vendors attach a FULL MENU with application.

Vendor Information

Name: _____

Describe your merchandise/service/activity: _____

Address: _____

E-mail address: _____ Cell Phone: _____
(Required)

Booth/Food Truck: Qty: _____ Rate: \$ _____ Subtotal: \$ _____

Security Deposit: Qty: _____ Rate: \$ _____ Subtotal: \$ _____
(Refundable)

TOTAL: \$ _____

Indicate days that you will be attending: ____ Friday ____ Saturday ____ Sunday

Applications received after June 5, 2026 – add \$50.00

No CANCELLATIONS after June 17, 2026

Applications will not be accepted after June 17, 2026

Make checks payable to **SF CANAL FEST**

SUBMIT YOUR COMPLETED APPLICATION TO:

Email: senecafallscanalfest@outlook.com

Drop Off: Downtown Deli 53 Fall Street or WomanMade Products 91 Fall Street

Mail: SF Canal Fest , ATTN: Vendor, P.O. Box 204, Seneca Falls, NY 13148

I have read and understand the rules and regulations and agree that my organization and any individuals representing said organization at CANAL FEST 2026 will abide by said rules and regulations. I further agree that I will hold SF CANAL FEST or its affiliates harmless for any injuries, damage or losses sustained to any of my and/or my business organization's equipment, materials and/or supplies during the period said equipment, materials and /or supplies shall be placed at the event site in connection with the above event. The signature below indicates agreement with all requirements listed in the accompanying Information Sheet.

Signature of Applicant: _____ Date: _____

CANAL FEST 2026

VENDOR INFORMATION SHEET

1. Please understand this festival is a RAIN OR SHINE event. Plan in the event of inclement weather, including high winds. SF Canal Fest will not be responsible for any loss or damage to merchandise or displays.
2. All vendors' space will be allotted a space size of 10x10. If more space is needed a second space can be purchased.
3. Vendors will be responsible for providing their own tables, chairs, and tents.
4. Vendors are responsible for their own garbage and recyclables. If you bring it in with you, take it out with you. This includes but is not limited to literature, cardboard, promotional items and bagged garbage if it does not fit inside the receptacles provided by the festival.
5. Please no radios, megaphones or loudspeakers allowed in vending area except as authorized in advance and at the sole discretion of SF Canal Fest.
6. Festival Staff will be available to answer questions or help with emergencies.
7. Sale of merchandise with the official CANAL FEST logo or any variations of it are strictly prohibited, unless approved by an agent of SF Canal Fest.
8. All vendor vehicles must be off the Festival site by 4:30 pm July 3, and by 9:30 am Saturday & Sunday (July 4, 5). Vehicles must be removed from the festival site within 30 minutes of entry. Security deposits will be forfeited for any vehicles not removed.
9. Limited electric service is available. Indicate on your application that you would like to have electricity. There will be a \$25 service charge for electricity.
10. No vending, solicitation, promotion or distribution of merchandise, products or information will be allowed outside of assigned vending spaces without the express written permission of SF Canal Fest.
11. Vendors must be in compliance with all local, State, Federal, and venue rules and regulations.
12. Pick up your refundable security/cleaning deposit at Canal Fest Headquarters after 5:00 pm Sunday. Your site will be inspected for cleanliness by authorized SF Canal Fest staff, at their earliest opportunity, before the check is returned to you. If you do not follow this check-out procedure, your security deposit will be kept as a donation to SF Canal Fest. Failure to adhere to the festival regulations will result in forfeiture of the security deposit and increased security deposits for future participation
13. It is expected that vendors signed up for Saturday and Sunday will be in attendance Saturday from 10am until at least 5pm and on Sunday from 10am until at least 4pm. Friday is optional. If you are unable to be at the festival both Saturday and Sunday, clearly indicate this on your application. We understand inclement weather may necessitate securing your area, making it impossible to stay open. In such cases, vendors are encouraged to prioritize safety and may close their booths. If a vendor leaves the festival before it's scheduled conclusion without prior approval by the Canal Fest Committee, they will forfeit their security deposit and may impact future invitations to both the Seneca Falls Canal Fest and It's A Wonderful Life Festivals.
14. No refunds for vendor space will be issued after June 17, 2026.